

**REGULAR MONTHLY MEETING OF BOARD OF
DIRECTORS OF THE DOWNTOWN DEVELOPMENT
AUTHORITY FOR THE CITY OF FLINT
AGENDA**

Monthly Board of Directors Meeting
June 25, 2025
7:30 a.m.

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| A. | Call to Order | Mayor Neeley |
| B. | Approval of Minutes: April 23, 2025 | |
| C. | Opportunity for Public to Address the Board | |
| D. | Personnel & Finance Committee Report | Greg Viener |
| | - Review and Adopt proposed 2025-2026 Budget | |
| E. | Marketing & Promotions Committee Report | Casey Lester |
| F. | Design Committee Report | John Gazall |
| G. | Economic Development | Mayor Neeley |
| H. | Operations Report | Brandy Curtis |
| I. | Correspondences | Brandy Curtis |
| J. | Adjournment | |

**PLEASE NOTE THAT THIS MEETING IS SCHEDULED FOR 7:30 A.M.
MEETING WILL BE IN PERSON AT 502 CHURCH STREET, FLINT, MI**

City of Flint Downtown Development Authority
Minutes of the Monthly Meeting of the Board of Directors
June 25, 2025
502 Church Street, Flint, Michigan

Board Member	Present	Absent
Mayor Sheldon Neeley, Chairperson	X	
Davina Donahue	X	
Loyst Fletcher, Jr., Vice Chairperson		X
John Gazall, Design Chair		X
Louis Hawkins, Secretary		X
Casey Lester, Marketing & Promotions Chair	X	
Robert Kittel	X	
Montel Meniffee	X	
Greg Viener, Treasurer and Personnel & Finance Chair	X	
Rodney Lontine	X	
Mama Sol	X	
Emily Doerr	X	

Others Attending: Brandy Curtis, Operations Director, City of Flint DDA; Sheri Sprygada, Taylor & Morgan; and, Damion Frasier, Esq., Shedd-Frasier PLC.

A. Call to Order: Mayor Neeley, Chairperson, declared a quorum present and called the meeting to order at 7:30 a.m.

B. Opportunity for Public to Address the Board: None

C. Approval of Minutes:

Upon motion by Rodney Lontine, supported by Robert Kittel, the DDA Board of Directors unanimously approved the minutes for the April 23, 2025, meeting of the Board of Directors.

D. Personnel and Finance Committee:

For the May financial report, Greg Viener discussed cash on hand of negative \$161,000 for operations but that the City of Flint made payment to the DDA for TIF collections which will substantially change the negative cash on hand.

Greg presented the proposed 2025-2026 budget for the DDA and Brandy Curtis provided explanation to questions Emily Doerr posed on the proposed budget. After discussion on the budget, upon motion by Greg Viener, supported by Casey Lester, the DDA Board of Directors unanimously (i) approved the proposed 2025-2026 budget as presented, and (ii) directed that the Board hold further discussions, at

subsequent meetings, regarding the stripping of Second Street to address parking issues and review use and/or allocation of event funds.

E. Marketing and Promotions Committee:

Casey Lester reported that the DDA is ready to sell Saginaw Street bricks but must hold off on the sale of large bricks because of the need for those in repairs/maintenance of Saginaw Street. Casey also reported that the digital sign at the Kearsley Street parking lot is operational and proposed that the DDA use the sign to promote each downtown business. Rodney Lontine suggested that such advertising include language of either "DDA welcomes . . ." or "DDA celebrates . . ." so that the ad identifies the DDA as promoting downtown businesses.

Brandy Curtis reported that the DDA is adding downtown business events in the DDA newsletter, social media, and website.

Casey discussed food truck operations in the Kearsley Street parking lot and complaints about the operation were declining.

Mayor Neeley reported on the City of Flint being in the process of rebranding the city, including the DDA and downtown as center of the city.

F. Design Committee:

Brandy Curtis reported on the removal of dead trees in the five hundred block of Saginaw Street and replacing them with planters for flowers, as well as addressing graffiti.

Emily Doerr commented on the need to address blight in the downtown and Mayor Neeley directed the DDA to contact the City of Flint's blight enforcement department.

G. Economic Development:

Mayor Neeley commented that the downtown area looks great. A discussion was held on reducing hourly parker rates after inquiry by Emily Doerr. Mayor Neeley directed the DDA staff to develop an educational awareness plan for downtown parkers to encourage use of the parking lots as a cheaper option to hourly parking.

H. Operations Report:

Brandy Curtis provided a written report of DDA activities. In addition, Brandy provided information regarding: (i) installation of the digital sign at the Kearsley Street flat lot, (ii) MSU parking license agreement, (iii) Riverfront Parking Ramp repairs, (iv) the DDA losing out on the Communities First grant request, and (v) installation of parking meters downtown in July, along with commencing parking enforcement.

A discussion was held regarding the DDA Board secretary.

I. Correspondences: None.

J. Adjournment: The meeting adjourned at 8:40 a.m.

Louis Hawkins, Secretary